



The Ultimate Book Swap

Take a book. Leave a book. Make a difference.

STEP 1: MAKE A PLAN.

You can host a Book Swap just about anywhere, but here are some of our favorite spots:

- At home or at school
- A local independent book store
- Your next book club meeting

Once you pick a venue, the basic Book Swap formula works like this (variations welcome!):

1. **Guests pay a small entry fee** which is donated to Room to Read. (Fun fact: each dollar is enough to put one original children's book in a library!)
2. **Each person brings a favorite book.** Provide attendees with a note card to put inside the cover explaining why they love the book they brought.
3. **Guests chat and enjoy refreshments**, while they look through the books.
4. **Each person chooses a book** to bring home.

STEP 2: SPREAD THE WORD.

Let people know about your awesome event! We recommend the usual things like a Facebook Event or online event page, email friends and family, post flyers around your work/school, etc. The more creative your promotion is, the better the turnout will be.

STEP 3: GET SWAPPING!

Have fun at your Book Swap and learn more about your friends' favorite reads. If you take photos during the event, be sure to share them with us on social media by using the hashtag #WeAreWorldChange and #RoomtoRead. It's a good idea to have some materials to share with attendees to learn about Room to Read's impact.

STEP 4: WRAP IT UP.

This part's important, tally up the donations and submit your funds at www.roomtoread.org/donate. We'll put the funds to work supporting our mission of ending global illiteracy. Now give yourself a pat on the back, be proud to have done your part to change the world.